

Vermilion

FLYCATCHER

Advertising Rates and Specs 2018

THE QUARTERLY NEWS MAGAZINE OF TUCSON AUDUBON SOCIETY

FULL PAGE

\$800

Inside back cover \$900



FULL BLEED = 8.75"w x 11.25"h

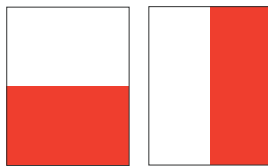
Trim = 8.5"w x 11"h

Safe area = 7.75"w x 10"h

Full page NO BLEED = 7.75"w x 10"h

1/2 PAGE

\$450

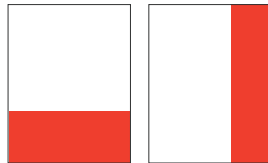


1/2 Horizontal = 7.75"w x 4.9375"h

1/2 Vertical = 3.77"w x 10"h

1/3 PAGE

\$350

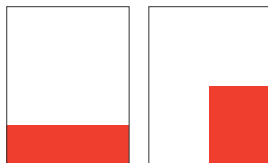


1/3 Horizontal = 7.75"w x 3.25"h

1/3 Vertical = 2.453"w x 10"h

1/4 PAGE

\$250

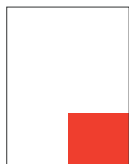


1/4 Horizontal = 7.75"w x 2.375"h

1/4 Vertical = 3.77"w x 4.9375"h

1/6 PAGE

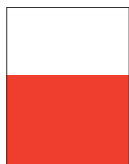
\$170



1/6 = 4.9375"w x 2.453"h

BACK COVER

\$1000



BLEED bottom/sides = 8.75"w x 6.875"h

Trim = 8.5"w x 6.75"h

Safe area = 7.75"w x 6.25"h

Publications dates are: January 1, April 1, July 1, and October 1. Ads are due one month before publication. All artwork must be 300 dpi and CMYK. Please submit your file as a PDF, TIF, or font-outlined EPS. Contact Matt Griffiths at mgriffiths@tucsonaudubon.org for more information, to reserve your space, and to submit artwork files.