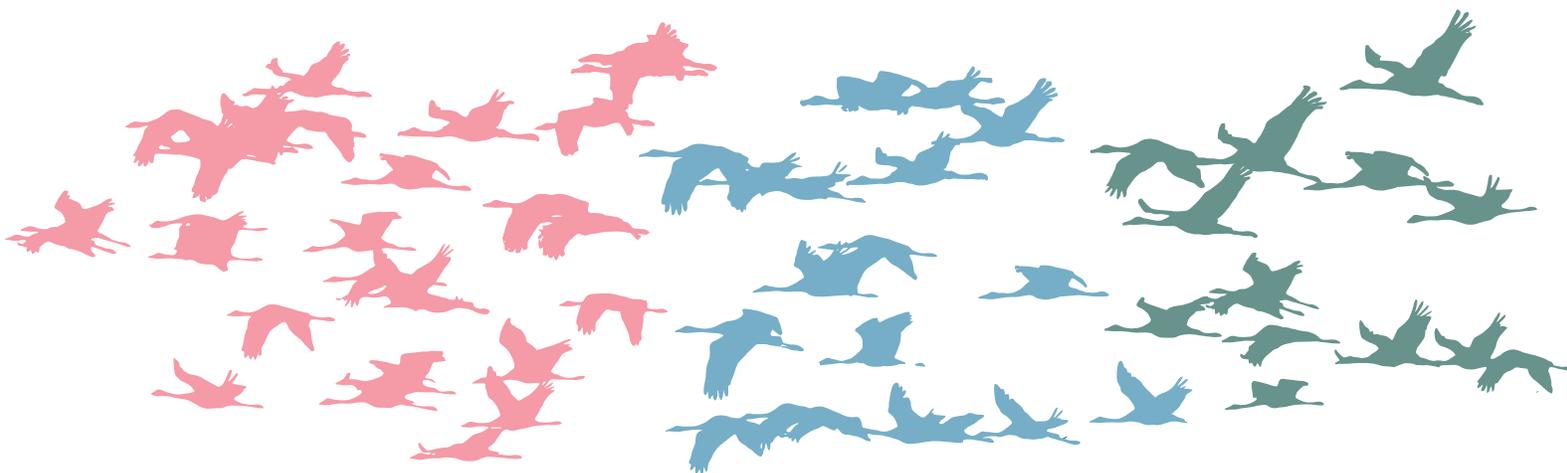


2019: TURNAROUND *for* TUCSON AUDUBON / ANNUAL REPORT



TOTAL REVENUE – \$2,616,237.85

44% PHILANTHROPIC GIVING

Through memberships, donations, and restricted giving, you gave us the wings to fly.

26% EARNED INCOME

Through participation in our programs, you energized our journey.

30% GRANTS & CONTRACTS

We built upon your gifts and dedication to soar throughout the year.

DEAR FRIENDS OF TUCSON AUDUBON,

At this time of year I think about the long migrations of birds passing through Arizona or arriving in our state for the breeding season. Each migration journey requires enough energy to endure sustained flight, to navigate shifting weather patterns, and to find safe places for landing and recuperation. After thousands of flight miles, some birds will arrive at their breeding grounds to face a fresh set of challenges: diminished habitat, limited food sources, and new obstacles on the landscape. *In many ways, the challenges faced by migratory birds are similar to those faced by our non-profit organization.*

Like a bird's migration, our journey requires energy, careful navigation, and seeking opportunities that will help us grow and succeed as an organization. I'm pleased to report that our journey through 2019 resulted in a true turnaround for Tucson Audubon—a year of successes, new direction, and the strengthening of our core:

- You—our members and donors—answered the call and infused our work with the financial support required to sustain and grow our programs.
- Our Board of Directors, together with Executive Director Jonathan Lutz, helped guide Tucson Audubon from a scenario where we were living beyond our means to a position of financial strength (our board members alone contributed over \$35,000 last year).

- The talented staff capitalized on opportunities to *inspire people to enjoy and protect birds* through habitat restoration, conservation advocacy, education programs, and more.
- Donors, members, board, and staff working together created a \$256,000 positive swing, from a position deep in the red to \$50,000 profit. You ensured that Tucson Audubon's profile remains high as a conservation leader in Southeast Arizona.

In 2020, I look forward to finalizing a new 3-year strategic plan and making progress on our capital project at the Paton Center. I look forward to remaining more committed than ever to our conservation, advocacy, habitat restoration, bird sanctuaries, education, field trips, data collection, and scientific enquiry—all working in concert to protect birds and their habitats.

Our resilience following the unforeseen challenges of 2020's global health crisis will require heightened reliance on donor generosity, but like the birds passing through our region this time of year, I'm confident we're up for the challenge.

With deep appreciation,

Mary Walker

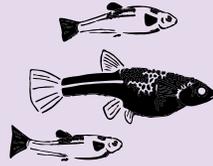
Mary Walker, Board President



OUR 2019 JOURNEY, MADE P

FIRST EVER

SEAZ Bird Guides Summit held to increase safety on the birding trail for birds and people



215 Endangered Gila Top Minnows introduced to refugia stream and pond in the Richard Grand Memorial Meadow



145+

School children at Ochoa Elementary built and took home Lucy's Warbler nestboxes

134

Activities educated and entertained

1,500+ visitors at the SEAZ Birding Festival



15,000+

Wildlife Watchers from all 50 states and 17 foreign countries visited the Paton Center

179

Bird species recorded at the Paton Center for Hummingbirds

230

Bird species spotted at the SEAZ Birding Festival



3,082

Individuals with binoculars found birds on our field trips



BIR



4,208
Customers connected with birds through our Nature Shops' merchandise

566

Paid participants joined the SEAZ Birding Festival (34% increase from 2018)



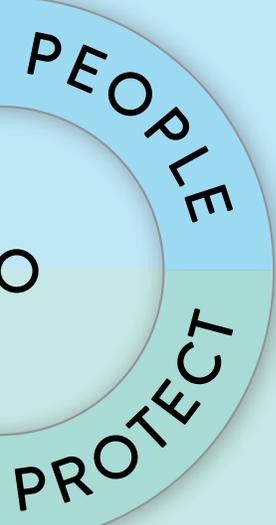
3,500+

People of all ages enjoyed our classes, field trips, and excursions from urban Tucson to California and Sonora, Mexico



17,088

Volunteer hours recorded (14.7% increase over 2018)



5 Acres of riparian habitat added to the Paton Center (aka The Cuckoo Corridor)

BIRDS



7 State legislators,
3 US Representatives, and
2 US Senators met with us to discuss important bird and habitat issues

An estimated

304-380

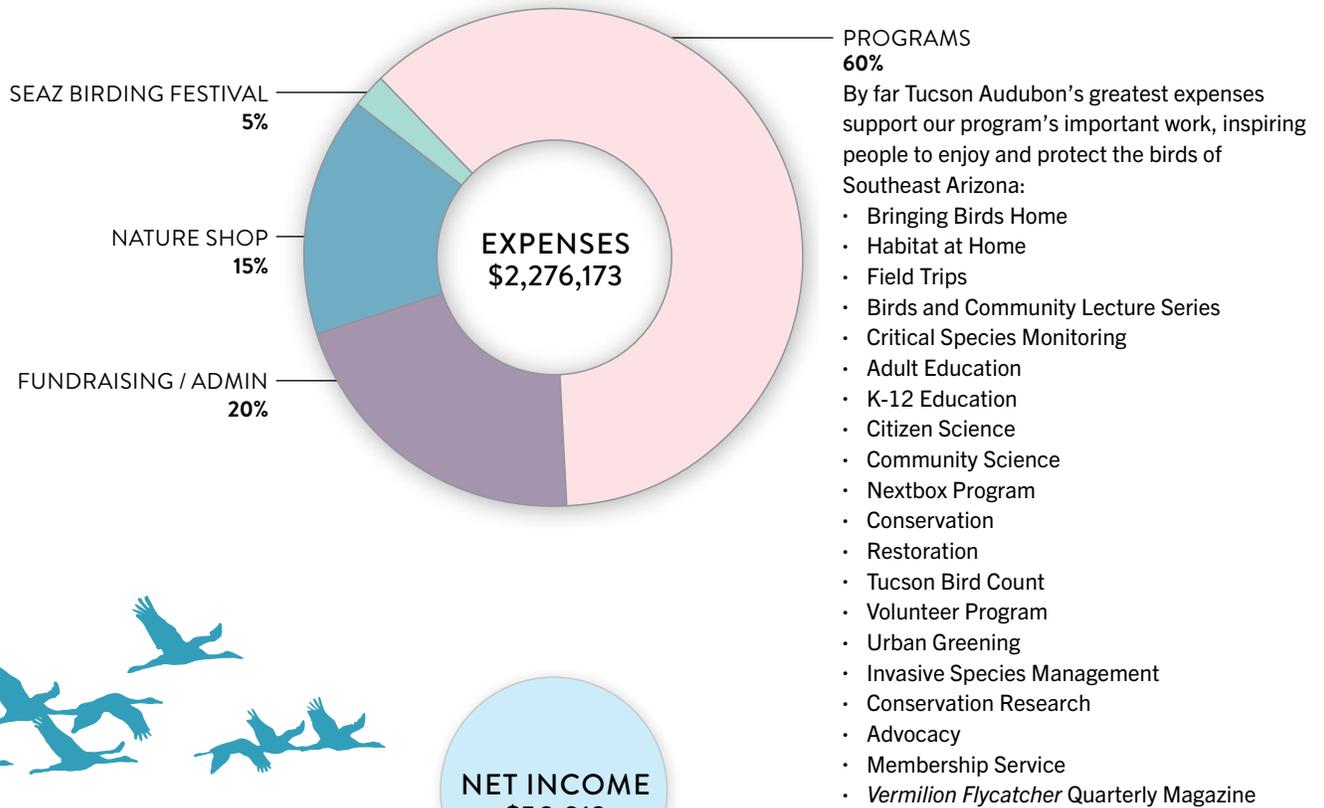
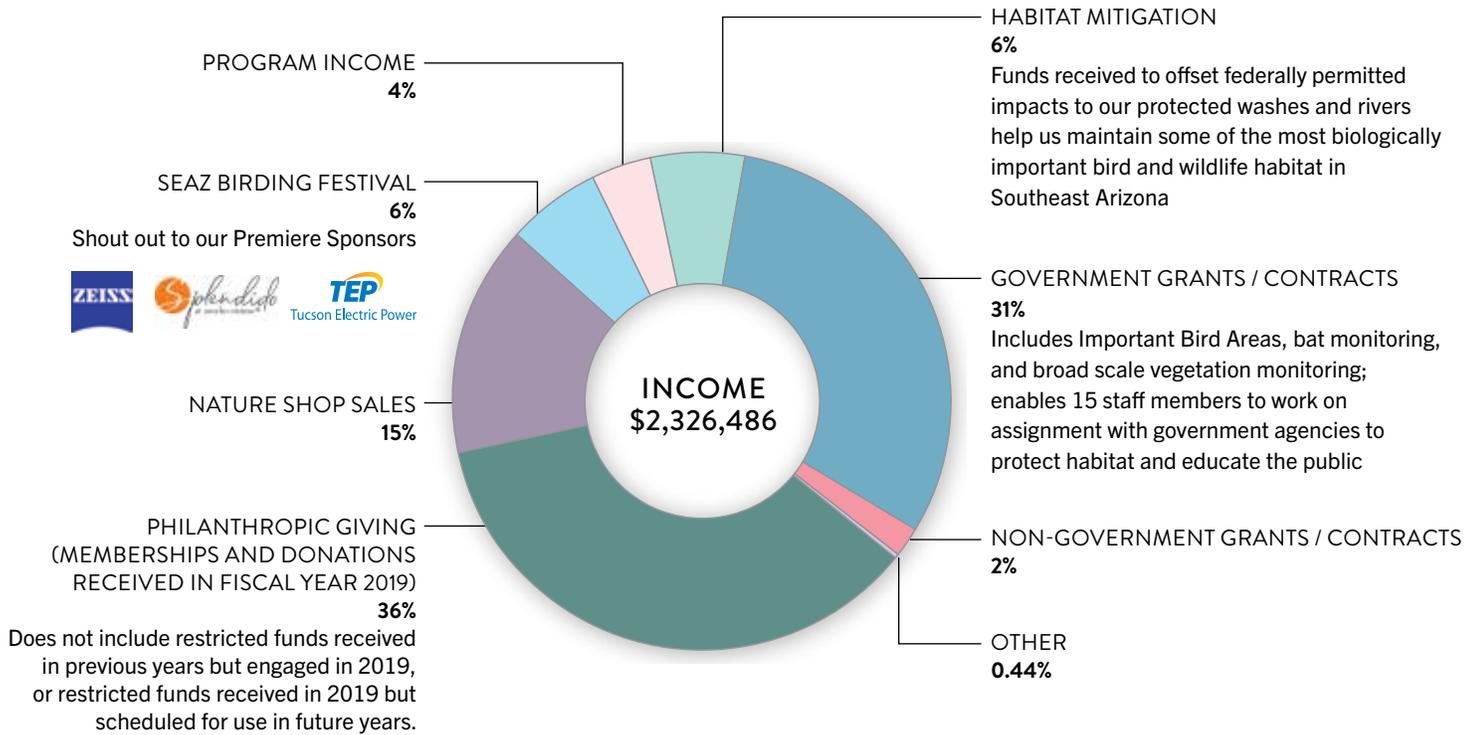
Lucy's Warbler chicks hatched and fledged from

2,600+

nestboxes across SEAZ

300+ Acres of land at **6** sites under intensive habitat restoration care

2019 FINANCIALS



NET INCOME
\$50,312

