

# VERMILION FLYCATCHER

## Advertising Rates and Specs 2020

THE QUARTERLY NEWS MAGAZINE OF TUCSON AUDUBON SOCIETY

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### FULL PAGE

\$850

Inside back cover \$1000



FULL BLEED = 8.75"w x 11.25"h

Trim = 8.5"w x 11"h

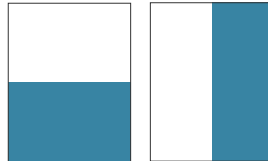
Safe area = 7.75"w x 10.25"h

Full page NO BLEED = 7.75"w x 9.5"h

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### 1/2 PAGE

\$500



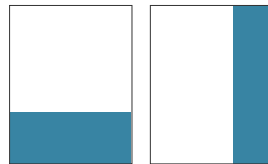
1/2 Horizontal = 7.75"w x 4.625"h

1/2 Vertical = 3.75"w x 9.5"h

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### 1/3 PAGE

\$375



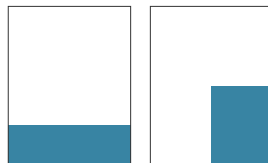
1/3 Horizontal = 7.75"w x 3"h

1/3 Vertical = 2.416"w x 9.5"h

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### 1/4 PAGE

\$275



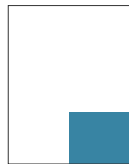
1/4 Horizontal = 7.75"w x 2.1875"h

1/4 Vertical = 3.75"w x 4.625"h

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### 1/6 PAGE

\$185



1/6 = 3.75"w x 3"h

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### BACK COVER

\$1000



BLEED bottom/sides = 8.75"w x 6.875"h

Trim = 8.5"w x 6.75"h

Safe area = 7.75"w x 6.25"h

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Publications dates are: January 1, April 1, July 1, and October 1. Ads are due one month before publication. All artwork must be 300 dpi and CMYK. Please submit your file as a PDF, TIF, or font-outlined EPS. Contact Matt Griffiths at [mgriffiths@tucsonaudubon.org](mailto:mgriffiths@tucsonaudubon.org) for more information, to reserve your space, and to submit artwork files.