

TUCSON AUDUBON SOCIETY'S 2017 ANNUAL REPORT

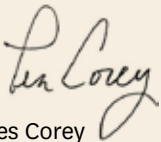
In 2017 Tucson Audubon Society continued and expanded its leadership role in southeast Arizona enabling our talented staff, volunteers, members, and others to enjoy and protect birds through recreation, education, conservation, and restoration of the environment on which we all depend.

We accomplish our mission each day in partnership with our members, donors, volunteers, and community organizations. We value your passion and enthusiasm for our mission and are grateful for your investments of time, talent and financial resources. You inspire us!

The close of 2017 brought with it the transition of our executive director, presenting Tucson Audubon Society with the opportunity to attract a new leader and the promise for continued growth and strengthening of our programs and services in the coming years.

In this annual report, we share highlights from our work over the past year. We appreciate the many ways in which we connect with our community and strive together to be a strong voice for birds, wildlife, and the habitats required to ensure a more bird friendly world. Thank you!

With warmest regards,



Les Corey
President, Board of Directors

Paton Center for Hummingbirds

- Shared the Paton Center with nearly 14,000 visitors from all 50 states and 20 foreign countries; plus 3,000 social media followers
- Launched a capital fundraising campaign to rebuild the multipurpose residence and reached more than 75% of our goal
- Completed a beautiful new shade structure in the backyard area
- Developed a front yard feeding station, including streamside overlook and installed a birds of Patagonia mosaic panel
- Began work along Sonoita Creek upstream of Paton Center; installed 623 native plants and made first and second pass removal of 4 acres of Johnsongrass
- Installed rock retaining wall and ADA ground surface around Paton backyard viewing pavilion; landscaping around PACA mural; new stream water feature behind pavilion; hundreds of new plants around site (leading to 50+ species of butterflies seen on site); installed first 4 of the Homestead Era Fruit Trees for the Paton Orchard

Conservation

- Got 3 new AZ Important Bird Areas designated: Tucson Mountains, Tucson Sky Islands, and Las Cienegas
- Launched full scale scientific study with Lucy's Warbler nesting preferences experiment
- Began facilitating Pima County habitat monitoring in support of the new Section 10 Multi-species Conservation Plan
- Finalized "Bringing Birds Home" Landowner Restoration Guides for Grasslands and Riparian Areas in partnership with Arizona Audubon
- Completed another year of Yellow-billed Cuckoo breeding-season surveys with the Coronado National Forest, this time also including cutting edge sound recorders that tracked every birdcall in range
- Most Elegant Trogons ever counted during the annual trogon surveys (160)

Restoration

- Further baseline surveys and writing of the Lower Santa Cruz ILF project Restoration Development Plan
- Swan Wash Restoration Project planning stages with Changemaker High School and partners
- Agrivoltaics urban conservation and restoration project with Rincon/University High School and partners

Tucson Audubon Staff; New pavilion at the Paton Center for Hummingbirds



Outreach and Publications

- Welcomed almost 5,700 people to our Nature Shops
- Engaged with new and existing audiences in a variety of activities through our Year of the Hummingbird campaign
- Offered 10 adult education classes to 100 participants
- Held 19 Living with Nature programs attended by 1,479 people
- Presented 47 full and 18 mini lessons for our Year of the Hummingbird Urban Hummer Program to 1,461 students in 6 school districts
- Tucson Meet Your Birds at Sweetwater Wetlands attended by over 600 people
- Distributed over 14,000 copies of our *Vermilion Flycatcher* member magazine
- Reached over 4,200 people with our e-News bulletin each week
- Sold about 700 copies of our Revised 8th Edition of *Finding Birds in Southeast Arizona*
- AZ Important Bird Areas Program revised and published *A Guide to Enhancing Rivers, Streams and Desert Washes for Birds and Other Wildlife*
- Our website received 314,000 page views, with the Rare Bird Alert and Paton Center pages (both with about 26,000 each) leading the pack!
- Our Facebook page now has over 6,200 followers

Southeast Arizona Birding Festival

- 296 paid registered attendees from 27 states and 3 foreign countries
- 892 total number of attendees at the Nature Expo
- 36 total field trips led by 34 trip leaders
- 11 workshops and free talks

Field Trips

- 193 total field trips led by 48 field trip leaders
- 920 unique participants and 3202 total participants
- 1,492 participants on 52 weekly walks at Tucson Water's Sweetwater Wetlands

Volunteers

- 340 total volunteers
- 11,441.23 total volunteer hours representing \$ 276,191.29
- 109 Arizona Important Bird Areas volunteers, totaling 2,585 hours
- 44 Tucson Meet Your Birds volunteers
- 32 Nature Shop volunteers, totaling 2,712.45 hours

Tucson Meet Your Birds, Henry Johnson; Year of the Hummingbird; Birders enjoying Carr Canyon during the Southeast Arizona Birding Festival

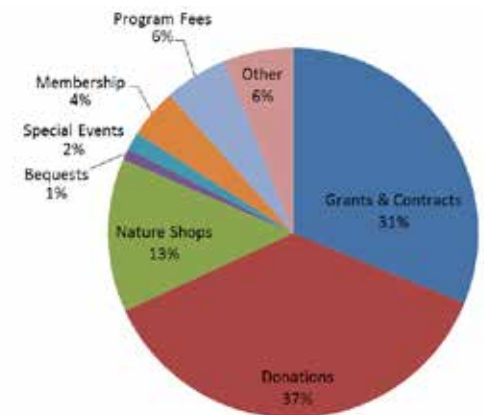


Tucson Audubon Society Income & Expenses Summary

For the Year Ended December 31, 2017

Income	\$2,415,085
Expenses	(\$2,210,589)
NET	\$204,496

INCOME



EXPENSES

