

It's like a walk-a-thon, but instead of counting miles or steps, you count bird species! #birdnerds

HOW TO PARTICIPATE

tucsonaudubon.org/birdathon

1. Attend the Birdathon kick-off event March 27th (optional).
2. Decide how you'd like to participate (i.e. within a 24-hour period, throughout the month of April, from your backyard, on a trip to Mexico...it's really up to you!)
3. Create a fundraising page with your team name, a photo, fundraising goal, and team blurb
4. Promote your team by sharing your fundraising page widely with friends and family. Link it to social media and tag @TucsonAudubon #TASbirdathon
5. Go birding and track the number of species you see
6. Report back to Tucson Audubon and your donors by May 8th
7. Attend the wrap-up party May 15th to celebrate and win prizes!



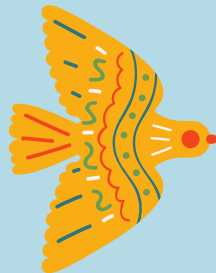
Note: A team can be an individual or as many people as you'd like.

HOW TO SUPPORT

Maybe you're not really a bird person (we will work on that later), but you want to support your friend, colleague, or relative!

**Option 1:
Per-Species
Pledge**

**Total = pledge
amount x number of
species observed**



**Give a fixed
amount anytime
during Birdathon**

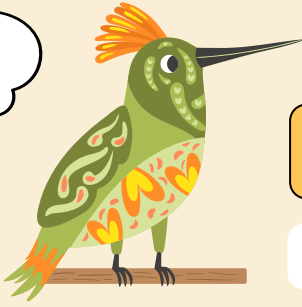
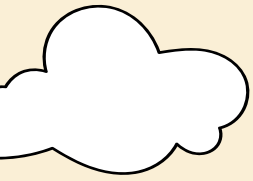
**Option 2:
Fixed
Donation**

Example:

1. You pledge \$0.50 per species for Team A
2. They report 50 species during Birdathon
3. You donate \$25 to Team A

Example:

1. You donate \$1,000 to Team A regardless of how many species they see during Birdathon



HOW TO WIN

PRIZE CATEGORIES



ALL BIRDATHONERS WILL RECEIVE A PRIZE FOR PARTICIPATING!

Big Day

Count as many individual species as possible within a 24 hour period. High species count wins!

Brand New

New to Birdathon? Here's a category for you! Judged by a panel of honorary judges loosely using Grand Champ criteria.

Birdathon Beyond AZ

Support our fundraising and conservation efforts from afar. Judged by a panel of honorary judges.

Grand Champions

Best all-around Birdathon effort including # species, funds raised, and uniqueness. Judged by a panel of honorary judges

Best Bucks for Birds

Aim high! Set a fundraising goal to support Tucson Audubon. Awarded to the team who raises the most money.

High Flyers

Top 5 teams that raise the most money will be invited to a special bird outing with Luke Safford, Director of Engagement.

Sign up or donate now:

tucsonaudubon.org/birdathon

Scan me!

Questions? Please email
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