

## Birdathon Pledge Email Template

Dear \_\_\_\_\_,

**It's no secret I'm a bird nerd.** I love bird watching and exploring this biodiverse place I get to call home. As a frequent user of our natural spaces, I am giving back by participating in **Tucson Audubon Society's Birdathon**. It's like a walk-a-thon, but instead of counting miles or steps, we count birds!

[For the month of April; On April 16th; For the week of xx-xx], I will be trying to find as many species as I can. \*Put any other details about your team name, and plan here including social media accounts, timeline, target species, etc. **My (or Our Team's) goal this year is to see \_\_\_\_\_ bird species and raise \$ \_\_\_\_\_!**

I know that you, like me, are concerned about the environment and how problems such as climate change, and habitat loss will impact wildlife and people. Tucson Audubon is a local non-profit that has been inspiring people to enjoy and protect birds throughout Southeast Arizona since 1949 (75 years)! That's why I'm asking you to support me in this year's Birdathon.

You can donate a flat amount or pledge per species to help me raise critical funds to support Tucson Audubon's work! For example, if you pledge \$1.00 per bird species, you'd contribute \$50.00 if our team finds 50 species over the course of our Birdathon. **Your donation will fund projects in habitat restoration, environmental education, conservation advocacy, invasive species removal, and so much more.**

Please let me know if you have any questions and thank you for your support!

Create a hyperlink such as: [Yes, I'll support your bird nerdiness.](#)

Or paste the link directly into the email: <https://tucsonaudubon.org/birdathon/>

Your friend in birding,  
[YOUR NAME]